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Kufstein Fortress presented as one of Austria's top attractions at the world's largest travel trade fair

Berlin/Kufstein. At ITB Berlin 2026, the world's largest travel trade fair, the Kufsteinerland region will be presenting itself this year with the landmark of Tyrol's second largest city, Kufstein Fortress.

The presentation will take place at the Austria stand as a member of Austria Leadings Sights, the platform for the country's most important sights. Almost 6,000 exhibitors from more than 160 countries will be presenting themselves to the world in Berlin.

Georg Hörhager, Chairman of TVB Kufsteinerland: 'Our fortress is both a landmark and a crowd puller – with around 800,000 visitors annually, it is of utmost importance for the city and the entire Kufsteinerland region.'

Press photo: Publication for editorial purposes free of charge if the image source is stated

Caption: A small trade fair team from TVB Kufsteinerland presented Kufstein Fortress and the Kufstein region at ITB Berlin. Pictured from left: Sabine Rainer-Lanthaler (Media Italy), TVB Chairman Georg Hörhager, Deputy Managing Director and Marketing Manager Sabine Jahns and Stefanie Dabrowski (Media), © TVB Kufsteinerland

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