**1st Kufsteinerland cycling marathon on September 11th, 2016**

**An exciting cycling race with bike expo and supporting programme**

Hot asphalt, screeching tires, burning thigh muscles and wonderful scenery: On September 11th, 2016, Kufsteinerland hosts the first Kufsteinerland cycling marathon. Rolling hills alternating with challenging ascent are typical of the landscape in the cycling race area. The demanding climbing sections are rewarded with wonderful views. As well as the cycling marathon on September 11th, the event also offers visitors a bike expo with cycling innovations, lots of bargains and culinary highlights.

**The routes: "Marathon" and "Relaxed circuit"**

There are two different routes that participants in the Kufsteinerland cycling marathon can select from. Regardless of whether participants decide on the "marathon" or the leisurely "relaxed circuit", there are wonderful views and plenty of landscape highlights awaiting them. The marathon is a total of 131 kilometres long and climbs approx. 1,600 meters: an ambitious route. Ascents of 400 meters within 3.5 kilometres even get the pros sweating. Cyclists on the relaxed circuit take it a little easier: the 62 kilometre route, with approx. 450 meters altitude gain, is not short on natural beauty. There is a police motorbike convoy on the routes. Along the route participants can recharge at two snack stations.

**As well as the race: bike expo and pasty party**

The cycling race is accompanied by a bike expo. Visitors can test products and devices from various exhibitors. After the cycling marathon athletes and their companions can recharge at a pasta party.

**Hotel arrangement for the cycling marathon**

Kufsteinerland has put together attractive arrangements for athletes and their companions. As well as accommodation, either in a hotel, guest house or holiday apartment, visitors also receive a nourishing athlete's breakfast and dinner, and can participate in numerous activities in Kufstein. The packages include all the extras for the race, such as a starter's package, registration fee and a coupon for the pasta party. They also include: Bike storage at the accommodation and a tool set for repairing small problems.

The registration fee for the Kufsteinerland cycling marathon is €40 before June 30th, 2016. Late registration is possible up to 2 hours before the start, for €60.

Registration and information about the Kufsteinerland cycling marathon and hotel arrangements can be found at **www.kufsteinerland-radmarathon.at**