

K Kufsteinerland

Winter in Kufsteinerland

City trip meets skiing holiday

First tracks in the fresh powder snow in the morning. A stroll through the historic old town in the afternoon. And in the evening, seamlessly transition to culinary delights and culture. Kufsteinerland is an alpine-urban crossover and combines the best of both worlds.

Winter is just around the corner. So it's time to explore your holiday planning options. A few days in the snow or a city break? Shopping or après-ski? Carving or culture? After all, you can't have everything, can you? Yes, you can. Nestled between the peaks of Thiersee, the Kranzhorn and the Zahmen and Wilden Kaiser, Kufsteinerland charmingly combines a wintery Alpine idyll with urban flair. From the cappuccino in the old town, it's practically straight onto the ski piste. In addition to fun descents and snow parks for advanced skiers, there are also enchanting, small family ski areas just around the corner. It is just 10 kilometres from Kufstein to the ski resort 'SkiWelt Wilder Kaiser-Brixental' at over 1800 metres above sea level. You get there in comfort on the ski bus - sustainable and free of charge. More than 270 kilometres of slopes with guaranteed snow await well-trained pros, relaxed leisure skiers and adventurous freeriders.

Morning magic for early risers

Those who like to get out of bed early have the chance of a very special mountain experience: the entrances to SkiWelt Wilder Kaiser Brixental in Söll and Scheffau can be reached quickly from Kufstein, allowing you to make your first turns on still untouched pistes in crystal-clear mountain air. Those who make the ascent to the summit hut are rewarded with a breathtaking 360° panoramic view from the revolving terrace. Over 70 three-thousand metre peaks and the longest descent in the ski world.

[SkiWelt Wilder Kaiser - Brixental | Ski resort in Tyrol](#)

Say goodbye to the hustle and bustle: relaxed snow enjoyment in Kufsteinerland

Away from the hustle and bustle of the big ski resorts, Thiersee has a cosy, family atmosphere. On the wide descent from the high plateau down to 800 metres, children, beginners and returnees have plenty of space for wide turns. From the mountain station of the Haltjoch lift in the Tirolina ski area, there are three different runs down into the valley. The small ski area at the Hochfeld lift in Schwoich also offers relaxed fun in the snow. Advantage: If you don't want to spend the whole day on the piste, you can buy an inexpensive two- or three-hour ticket or hire a toboggan from the Kala Alm, for example.

[Active in winter in Kufsteinerland](#)

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Hip and historic: a shopping spree through Kufstein

The skis are stowed away in the afternoon. With red cheeks from the winter air and pleasantly exhausted from the sport, a coffee in the old town will be good before you set off on a stroll through Kufstein. The walk through the narrow Römerhofgasse with its bay windows, mullioned windows and alleyways is like travelling back in time. Trachten Stolzer is known for its traditional costume creations in unusual designs: Dirndls with a leopard print and lederhosen made of cowhide interpret Tyrolean traditions outside the mainstream. Certainly an eye-catcher in any beer tent. Glass art in the middle of the Tyrolean mountains can be marvelled at in the interactive museum of the traditional company Riedel. Highlight: watch the production of the world-famous glasses and decanters up close in the show hut. If you like, you can pick up some pieces in the shop outlet.

[Shopping & Lifestyle in Kufsteinerland](#)

Kufstein-style delight: from curry to cheese dumplings

People in Kufsteinerland know that food brings body and soul together. On the plate, things are definitely international. Awarded chef Umberto Gorizio celebrates Italian fine dining at the modern 'Minute's' in the Theatergasse. Sukhpreet Johal and his family have been serving up exotic specialities from northern India in the Bombay restaurant since 1998. Caution: spicy really means spicy here! Things are also spicy at the Tapas Atelier: in this family-run restaurant, you can put together hot and cold, spicy or mild appetisers to suit your taste. The 600-year-old traditional restaurant Auracher Löchl in Römerhofgasse is rumoured to serve the best beef tartare in town, prepared live at the table in the rustic parlour. After a long day of skiing, traditionalists opt for the Tyrolean cheese dumplings, fried in clarified butter and served in onion sauce.

Local producers in the neighbouring villages (Bad Häring, Ebbs, Erl, Langkampfen, Niederndorf, Niederndorferberg, Schwoich and Thiersee) around Kufstein cultivate a careful approach to food. If you are in the area, you should stop off at the Gramshammer family in Erl and pick up some of their flavoursome goat's cheese. Meat and sausage lovers will get their money's worth at Hannes Buchbauer's Schererhof farm in Niederndorf. He mixes a secret blend of spices into the meat of his famous Kaminwurzchen sausages, which are then smoked over beech wood and air-dried until they are ready to eat.

[Culinary Delights, Mountain Inns & Locality in the Kufsteinerland](#)

Christmas magic and twinkling lights

Anticipation is known to be the greatest joy. And so the magical Advent season is celebrated every year in Kufsteinerland with traditional customs and rituals. A visit to the Christmas market in Kufstein's town park is a must. While the little visitors take a ride on the carousel or marvel at the nostalgic railway, mum and dad can enjoy Tyrolean delicacies such as Zillertal doughnuts and kiachln. Punch and mulled wine are served traditional ceramic cups. Just a few steps further on, at the Kufstein Fortress, visitors can experience the 'Christmas magic' during the Advent weekends. In the historic casemates of the fortress, regional artisans present their original crafts live, and handicrafts are made in the 'Christmas workshop'. Christmas wishes can be handed in at the angels post office. With the KufsteinerlandCard, admission to the fortress with its museums and the Heroes' Organ is free.

[Advent in Kufsteinerland](#)

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About Kufsteinerland: Kufsteinerland, with its 8 villages Bad Häring, Ebbs, Erl, Langkampfen, Niederndorf, Niederndorferberg, Schwoich, Thiersee and the town of Kufstein, is home to around 44,000 people and a vibrant business and university centre.

It combines creativity and innovation with Tyrolean traditions and international high culture in the Erl Festival Theatre. The mighty fortress overlooking the medieval town of Kufstein, the majestic mountain range of the Kaisergebirge and the gentle alpine pastures on the high plateaus around lake Thiersee and Bad Häring are a characterising backdrop and a place of strength for locals, employees, students and guests alike.

In this environment, Kufsteinerland stands for active experiences between working life and everyday life, which can be filled with a unique mixture of tradition and modernity, nature and wellness, culture and sport as well as traditional and international cuisine in the cycle of the seasons. At the same time, Kufsteinerland offers plenty of space for relaxation and tranquillity.

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